7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

GBC excels in imparting value based and career oriented education for the Holistic development of the students. The institution besides having carved a niche in academics and taking education to the far off areas of this region, considers its prime and moral responsibility to impart ethical values and help the youth imbibe them. The college organizes an orientation program for the new students to help them become familiar with the new environment. The welcome and the farewell parties are arranged to make the students feel their importance the institution. The NSS Camps organized in and outside the campus make the students aware of the current burning issues and through the students awareness is spread in the society. The MOUs signed with different industries facilitates the institution in organizing seminars, workshops and placement drives which provides the students with more opportunities and a wider exposure to the outer world, thus helping them in securing a better future. To groom the students and make them stand out amidst the crowd, various programs are organized. Lecture on traffic rules awareness are conducted in coordination with the RTO's.